### **IQA Bidding Tips & Tricks**

Bidding to host a World Cup or Continental Games can seem overwhelming at first — but it doesn't have to be. If you or your team believe your city could be a great host for one of the IQA's events, this document is here to guide and support you throughout the process. Please also refer to the Bid Manual available <a href="here">here</a>.

### Q&A

#### Q: What do I need to do to submit a bid?

A: In its essence, a bid is a proposal for a **date**, **location**, **accommodation** and **venue** for the tournament. To submit a bid, simply complete the Google Form (<u>Continental</u> or <u>World Cup</u>), which covers all aspects of the event. Prior to submission this form can also be used to assist you in your research and preparation as it acts as a guideline to what the IQA needs to approve an event.

### Q: Do I need to be part of a local quadball team to submit a bid?

A: No, **anyone can submit a bid**. We allow bids from exceptionally committed individuals, teams or organizations (such as NGBs, city councils, tourism bureaus, or a sports complex looking for events to be hosted at their location). That being said, we do tend to prioritize bids that show collaboration with cities or other local organizations that can provide logistical and hospitality support to our organizing team. If you are unable to or choose not to collaborate with local organizations, we still recommend finding some like-minded individuals to help you in putting together a bid that promotes your location, as the overall quality of a bid generally benefits from input from more than one individual.

#### Q: Where do I even start?

A: Generally speaking, you should center your bid around the tournament venue and accommodation for players and volunteers. As games are an important part of any quadball

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tournament, it is important to any bid that the location of the tournament is high quality and able to provide for the number of teams, athletes, and infrastructure necessary to run a tournament of this size. This doesn't mean you have to already know and have talked to a specific venue, but we recommend that you start your effort of putting together a bid by searching for a suitable location (refer to the <a href="Bid Manual">Bid Manual</a> for specific venue and field requirements). Once you have that you can begin looking into housing, costs, logistics, partnerships etc. Please use the Google Form (<a href="Continental">Continental</a> or <a href="World Cup">World Cup</a>) as guidance of everything you need for your bid.

### Q: Does this mean I have to organize the tournament?

A: No, you don't have to become a part of the organizing committee to submit a bid: your task is to find a field and clear up questions about the logistics and infrastructure of the tournament before the organizing team is selected. That being said, there are good reasons why having someone from the team that submitted the bid on the organizing committee might be a good idea: The organizing committee always needs a local contact who can talk to the venue, the city and local service suppliers (and keep in mind that not all committee members might speak your language). Because of this, your bid will greatly benefit from one or more committed individuals willing to join the organizing committee, or at least serve as their local contact.

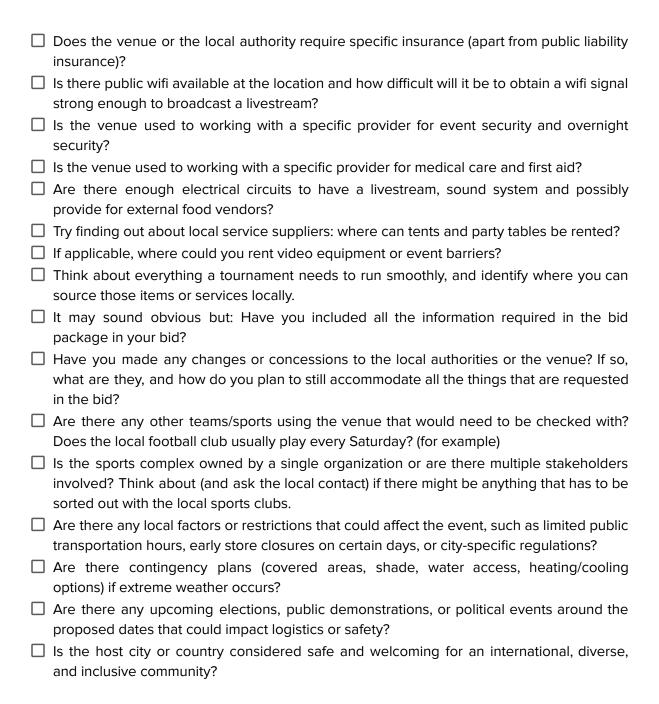
## Q: Do you have any tips on what I should look out for? Are there any steps that I might not think about?

A: It's not easy to give clear advice on what you should set a particular focus on, because the situation in different countries varies quite a bit, and the same goes for problems that you might encounter on the way. That being said, here is a non-exhaustive list of questions that you should ask when putting together a bid. Please see this as a **list of suggestions** rather than a comprehensive list. You should find out about everything the bid package asks for (feel free to print it and use it as a checklist) and include anything that you may find out about the local situation that might differ. Though **not all these questions are included in the Google Form**, these are questions that will be asked in the interview stage of the bidding process so it is a good idea to consider everything on this list.

### Things to Check

Does the local authority require any approval process for sporting events?
What legal restrictions exist in your country?
What legal restrictions will be imposed on the IQA as a foreign organization?
Will the IQA be allowed to sell tickets for entry?
Is tax included in the full price?
Are there any specific regulations by the local authority or the venue that might cause
issues for Quadball in particular (think: gender inclusivity and diversity, opening hours of the venue that clash with the early start of the tournament)?
Will it be possible to house the committee and (some) volunteers on-site or nearby, either designated beds or floor space in a gym or hall? If not, will the organizers be allowed to enter early to set up the tournament?
Have you specifically checked the field dimensions?
Will it be possible to put full pitches, including hard boundaries, onto the fields? Will there be space beside the pitches for spectators?
Will there be an appropriate space available for teams to practice and warm up, either at the venue or at a nearby location?
Is it possible to mark the fields (e.g. with chalk, tape, cones, or other appropriate materials), and will the necessary equipment for this be provided?
Are reserved changing rooms included?
Would it be possible to rent a gym hall or similar (committee accommodation etc.)?
Are there any other major events scheduled around the same time on/around the same venue (sporting events, but also festivals, elections, public holidays that may be an issue)?
Are there high-power outdoor lights (floodlights) that could be used, either included in the price or available for an extra fee?
Does the venue require the tournament to use some paid services they offer, such as them selling all food and drink etc.?

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# Steps that might make your life easier and your bid more attractive

- Try approaching local authorities about leaving some of the planning to the city; especially in smaller cities, an international event brings in international crowds that support local businesses and infrastructure as well as getting the word out about the city as a place to hold such big events. There might be some money for projects that you could tap into. The local authorities might also be able to help you organize pitches or even help you find sponsors beforehand! Keep in mind though that you're only putting together a bid, so make clear that this is an application for the event and not set in stone yet. Use the information in the Bid Addendum to help gain the support of local authorities there's a huge economic benefit to being the host city for one of the IQA's events.
- Think about any potential sponsorships or partnerships that are available in the suggested location, don't limit your bid to confirmed arrangements, potential partnerships also matter.
- If you have some connections in your city, include a list of contacts for some of the things that might become necessary in the planning of the tournament. Know someone who rents out sound equipment? Great! Have a teammate who runs a catering business? Put it on the list. This is especially true if none of your team members are joining the organizing committee, any contact that the organizers have in the city is greatly appreciated.
- Try to think as if you were planning the tournament: this helps come up with anything that might not be immediately apparent. Also consider factors that may seem obvious to you but could be unfamiliar to outsiders: Are there cultural factors to consider, such as opening hours or specific regional customs? Are there any regulations that local authorities or even the state impose (example: German law requires organizers to licence

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the playing of music at public events, Belgian city regulations ask for a detailed event plan with proof of medical assistance etc...)?

It is a lot of work to put in a bid, but we welcome all possible bids so we can choose the very best locations for our events - it will benefit you and all the other Quadball players in your continent and/or worldwide. If you have any questions whatsoever, please feel free to email <a href="mailto:events@iqasport.org">events@iqasport.org</a> and we will be happy to work with you to make your bid more attractive and make sure you answer all the things you need to!

#### **IQA** Events Department

International Quadball Association

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